

# English and Media Workshop

## Print Journalism

We organize this workshop in cooperation with our well-established partner EC English in Brighton and the media company The Latest 7, a popular local TV broadcaster and publisher of the leading city magazine for Brighton and Hove.

### Course Overview

This is a one week course made up of 20 x 45 minute lessons and is structured as follows:

- **10 lessons of media studies** (1.5 hours daily)
- **10 lessons** (1.5 hours daily) **focused on reading, discussing and writing** a range of magazine articles
- Students will be given a collection of their work created in digital form. The best articles will be printed in Latest 7. If selected for publishing, the company will forward a published copy of the magazine to the student via EC Language School.

Lessons may alternate between morning and afternoon sessions, or may be mornings only or afternoons only.

### Course Outcome

**By the end of the course students will have:**

- Developed a knowledge of how different types of magazine articles are written including format and content through authentic materials
- Written a range of magazine articles in different styles
- Developed spoken fluency
- Practised a range of integrated language skills.

**By the end of the course students will be more confident in:**

- Conversation skills
- Writing in different styles and editing
- Dealing with an authentic text.

### Class Profile

This course is open to groups of 18 to 25 students who are at EC Brighton for one week. As this course utilises a lot of authentic materials it would be better suited to students who have an Upper Intermediate level or above.

### Student Package

- Media workshop (20 lessons, 15 hours in total) in closed groups
- Homestay, twin/sharing room, full board including packed lunch
- Education materials
- End of Course Certificate
- Airport transfers arrival & departure from/to Gatwick or Heathrow

### Package Price

The package price from Austria depends on the size of the group, the dates of travel, flight availability from your next airport, transfers in Austria and additional excursions. Please ask english and more for more options and an offer.

**Minimum number of students:** 18

For smaller groups a supplement will apply.

**Maximum number of students:** 25

**Minimum age of students:** 16

**Arrival:** Saturday or Sunday

**Departure:** Saturday or Sunday

[www.english-and-more.at/brighton-english-and-media](http://www.english-and-more.at/brighton-english-and-media)



Time	Monday	Tuesday	Wednesday	Thursday	Friday
<b>1.5 hours Media Skills</b>	<b>Aim:</b> Be able to identify a column, a factual report, an advertorial, preview, a review, celebrity news gossip and a human interest story.  <b>Activity:</b> The class will split into small groups, looking at different types of magazines. There will be focus on content and vocabulary.	<b>Aim:</b> Identify what makes a good factual report.  <b>Activity:</b> Topics for factual pieces to be explored in more detail. Local politics, community stories, human interest pieces, crime, business, tourism, education and science news. Advertising features will also be explored.	<b>Aim:</b> Identify what makes a good review.  <b>Activity:</b> Topics for reviews to be explored in more detail. Restaurants, music gigs or albums, films, festivals, art exhibitions, sporting events such as a football match, comedy gigs. Students will research an example of an interesting review to show to the class.	<b>Workshop Day:</b> Three Hour Workshop with the guidance of a member of staff from Latest Magazine.	<b>Aim:</b> Presentation of the magazine. Students give out awards for different aspects of the magazine. E.g. best photograph, best article.
<b>Break 15 Minutes</b>					
<b>1.5 hours Preparation for workshop</b>	<b>Aim:</b> Introduction of the project.  <b>Activity:</b> Working with a member of staff from Latest Magazine, students split into small groups and decide on two styles of articles they would like to write and plan what research or interviews they will need to do.	<b>Aim:</b> Gather interviews, research and photographs.  <b>Activity:</b> Students gather interviews, research and photographs for their articles. This is done outside of the classroom.	<b>Aim:</b> By the end of the lesson students will have a first draft of their articles.  <b>Activity:</b> Reflect on the previous day, decide on final content and structure of the magazine, write up a draft of their articles incorporating knowledge from the week.	<b>Workshop Day:</b> Students will put together their magazine in a digital format so it is ready to be published.	<b>Aim:</b> Students will be better able to structure an argument and be more confident in public speaking.  <b>Activity:</b> The class debate on a topical news story of the week.

## EC Language School, Brighton

Our first school was established in Malta in 1991 and quickly became one of the country's leading English language schools. Today we operate in five countries on three continents, in the world's most breathtaking English-speaking destinations.

EC Brighton is bright, stylish and modern, located just two minutes away from all that makes this destination so popular: the seafront with its iconic Brighton Pier, The Royal Pavilion, The Lanes and an incredible variety of shops and cafés.

EC Brighton has an international reputation for quality tuition and excellent teachers. The friendly and professional atmosphere you will find at school is what makes it a perfect place to learn English.

## The Latest 7

The Latest 7 (Latest TV Ltd and Latest Homes Ltd) are a well-established media company in the city, holding the local TV licence, broadcasting 24/7, from its television studios and venue in the heart of Brighton near EC Language School. It also publishes a weekly city and property magazine. Latest Homes / Latest 7 is Brighton & Hove's leading city magazine.

Established in 2001, we have published this weekly magazine for nearly 15 years, covering city news, what's on, food & drink, arts, films, music and TV as well as homes, property and business news. Latest Homes / Latest 7 has a readership of 100,000 readers, both online and in print, and it is well loved for its regular columns and great writing.



**english and more**

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